



SEND International  
**Summer 2009 Missions Survey  
Report**

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7/14/2009

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This is a report of results of a survey that was sent by SEND International in June of 2009. SEND gives permission for the data to be used for personal mission presentations. We ask that it is noted that the information came from a SEND International survey. Please contact the Media Department of SEND if you have questions or comments.

### **About Those who Participated in the Survey**

803 people completed the survey. Those who were invited to complete the survey had connected with SEND at some point to provide contact information. SEND missionaries on the field did not participate in this survey.

Although we continue to review and gather information by sorting the different responses, below are some initial findings.

#### **Pastors/Associate Pastor**

- God's Word is the largest motivator for sparking their interest in missions.
- Unreached people groups are a high priority.
- Church Planting, Theological Education, & Discipleship are the most important efforts.
- Pastors want their money & effort to go towards long term, lasting fruit.
- Financing projects or nationals was lowest importance, but still present.
- A majority of respondents have been on multiple short term trips.
- Pastors learn of missions through courses & conferences and receive most information from missionary friends.
- Most get information from mission conferences, but 40% of their churches don't have them. Those churches who do, favor weekend long events. Week long events happen in larger churches.
- Email, websites, blogs, and Facebook are the largest internet forums that pastors use for mission information.
- Half of the pastors read mission agency magazines then Christianity Today & World Magazine...then drops of significantly.
- Most say their churches distribute missions information during services through verbal or printed updates and permanent displays.
- 45.3% of churches consider themselves blended, 25% contemporary, 25% traditional, minimal percentage consider themselves emergent or house church
- Highest priorities are Local Outreach, then Training Nationals, then Global Missions.

#### **Person interested in missions without a formal role**

- Compassion/humanitarian aid and discipleship is what they are most interested in.
- Most people who give to missions, give between 100 & 500 per month.
- Occasional gifts are a close second to the 100 \$ 500 per month group.
- Most get missions information from conferences and e-newsletters from missionary friends.
- Email, websites, blogs, and Facebook are the largest internet forums that they use for mission information.

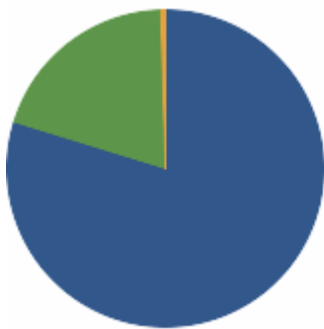
**Note:** *The percentages in the report below for the "choose all that apply" questions indicate the percentage of 803 responses for each choice and will not add up to 100%.*

1. Choose ONE designation that BEST describes you.



- 34.7% None of the above, I'm interested in missions (273)
- 13.6% College / Grad Student (107)
- 12.1% Career Missionary (95)
- 8.6% Bible College / Seminary Student (68)
- 8.2% Missions Committee Member (65)
- 7.7% Senior/Associate Pastor (61)
- 4.7% Relative of a Missionary (37)
- 4.4% Professor (35)
- 2.1% Missions Pastor (17)
- 1.7% Youth Pastor (14)
- 1.2% Foundation Director / Board Member (10)
- 0.3% College Pastor (3)

2. How important is global missions to you?



- 79.6% Very important (624)
- 19.7% Important (155)
- 0.5% Not very important (4)

**Filter 1:** How important is global missions to you?

**Filter 2:** What is your personal involvement in missions? (choose all that apply)

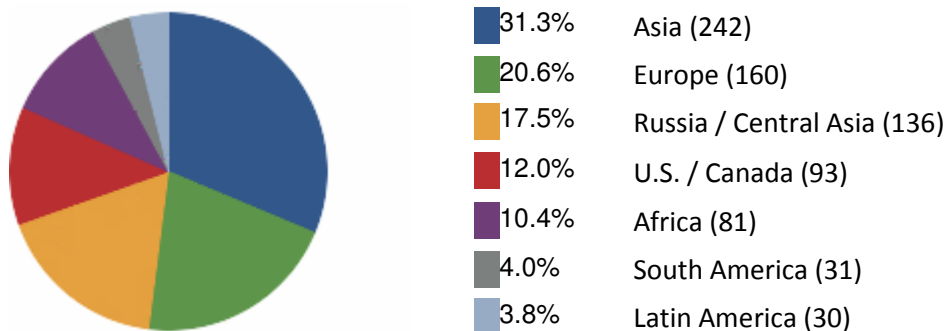
		Filter 2							
		Prayer support	Financial support	Participation in local outreach	Participation in short-term trips	Missions related church responsibility (mission committee, volunteer, etc...)	I am a career missionary	I am a missionary candidate	No personal involvement at this time
Filter 1	Very important	524	456	341	395	233	99	69	22
	Important	125	104	70	94	42	8	1	11
	Not very important	2	1	3	1	1	0	0	2

**Filter 1:** Choose ONE designation that BEST describes you.

**Filter 2:** What is your personal involvement in missions? (choose all that apply)

		Filter 2							
		Prayer support	Financial support	Participation in local outreach	Participation in short-term trips	Missions related church responsibility (mission committee, volunteer, etc...)	I am a career missionary	I am a missionary candidate	No personal involvement at this time
Filter 1	Senior/Associate Pastor	56	50	50	45	37	1	0	0
	Youth Pastor	12	9	10	10	4	3	3	0
	College Pastor	2	2	2	3	2	0	0	0
	Missions Pastor	16	15	14	14	16	3	1	0
	Missions Committee Member	61	57	35	40	62	1	3	0
	Professor	32	30	18	27	9	5	2	0
	Bible College / Seminary Student	50	40	35	39	15	1	16	6
	College / Grad Student	94	54	55	78	23	1	10	8
	Foundation Director / Board Member	7	6	1	6	5	2	1	0
	Relative of a Missionary	33	32	16	20	7	2	2	1
	Career Missionary	67	61	41	40	24	85	10	0
	None of the above, I'm interested in missions	221	205	137	169	72	3	22	20

3. Of the following, what area of the world interests you most with regard to mission? (choose one)



**Filter 1:** Choose ONE designation that BEST describes you.

**Filter 2:** Of the following, what area of the world interests you most with regard to mission? (choose one)

		Filter 2						
		U.S. / Canada	South America	Africa	Europe	Russia / Central Asia	Asia	Latin America
Filter 1	Senior/Associate Pastor	5	3	3	9	17	17	4
	Youth Pastor	1	1	0	5	1	4	2
	College Pastor	1	0	0	1	1	0	0
	Missions Pastor	0	1	1	3	4	8	0
	Missions Committee Member	9	4	11	12	8	15	2
	Professor	5	2	1	7	6	13	1
	Bible College / Seminary Student	4	3	2	21	11	25	2
	College / Grad Student	10	3	13	14	16	41	9
	Foundation Director / Board Member	2	0	3	1	2	1	0
	Relative of a Missionary	3	4	5	8	7	8	0
	Career Missionary	15	5	6	22	18	26	2
	None of the above, I'm interested in missions	36	5	36	56	45	82	8

**Filter 1:** What is your age group?

**Filter 2:** Of the following, what area of the world interests you most with regard to mission? (choose one)

		Filter 2						
		U.S. / Canada	South America	Africa	Europe	Russia / Central Asia	Asia	Latin America
Filter 1	19 or younger	2	0	1	5	5	5	0
	20-30	20	10	32	59	36	101	16
	31-45	18	1	14	39	30	36	4
	46-60	31	13	14	38	38	58	6
	61-75	19	6	14	18	25	36	3
	76 or over	3	1	5	1	2	4	1

4. Of the following, what people group interests you most with regard to missions?  
(choose one)



- 34.7% Post-Christian Secular (262)
- 23.3% Muslim (176)
- 14.8% Chinese (112)
- 11.4% Tribal/Animist (86)
- 6.6% Buddhist (50)
- 6.1% Orthodox (46)
- 2.7% Hindu (21)

**Filter 1:** Choose ONE designation that BEST describes you.

**Filter 2:** Of the following, what people group interests you most with regard to missions? (choose one)

		Filter 2						
		Chinese	Muslim	Orthodox	Buddhist	Hindu	Tribal/Animist	Post-Christian Secular
Filter 1	Senior/Associate Pastor	4	15	3	2	4	3	27
	Youth Pastor	2	1	1	3	0	2	5
	College Pastor	0	0	0	0	0	0	3
	Missions Pastor	2	7	0	0	3	1	3
	Missions Committee Member	13	14	2	1	3	9	19
	Professor	6	8	1	1	1	3	14
	Bible College / Seminary Student	7	19	3	6	1	5	27
	College / Grad Student	14	24	7	9	3	16	27
	Foundation Director / Board Member	1	4	0	0	0	2	1
	Relative of a Missionary	5	13	1	0	0	3	14
	Career Missionary	15	21	7	10	0	12	27
	None of the above, I'm interested in missions	43	49	21	18	6	29	95

**Filter 1:** What is your age group?

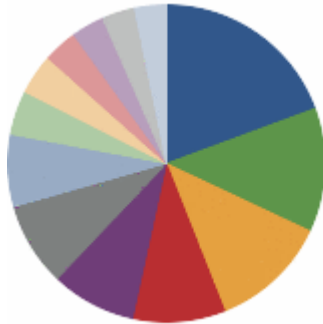
**Filter 2:** Of the following, what people group interests you most with regard to missions? (choose one)

		Filter 2						
		Chinese	Muslim	Orthodox	Buddhist	Hindu	Tribal/Animist	Post-Christian Secular
Filter 1	19 or younger	2	6	4	1	0	2	2
	20-30	34	55	14	24	9	37	94
	31-45	16	35	13	9	1	10	56
	46-60	25	45	8	12	9	18	76
	61-75	33	25	7	3	1	15	33
	76 or over	2	10	0	1	0	3	1

5. Based on your initial reaction, please rank the importance of these mission efforts. (1 being most important)

	1	2	3	4	5	6
Local outreach	43.1 %	14.5 %	11.0 %	11.1 %	9.0 %	11.0 %
Global evangelism	40.4 %	17.3 %	16.2 %	10.9 %	8.2 %	6.7 %
Compassion/humanitarian aid	19.7 %	18.1 %	15.4 %	12.3 %	17.6 %	16.6 %
Church planting	27.3 %	23.1 %	16.9 %	15.4 %	11.0 %	6.0 %
Training nationals	32.3 %	20.9 %	18.8 %	13.3 %	10.6 %	3.8 %
Financing projects or nationals	11.0 %	12.4 %	13.0 %	14.7 %	18.3 %	30.3 %

6. Of the following, what area of ministry focus interests you most with regard to missions? (choose one)



- 19.3% Discipleship (150)
- 12.6% Compassion/humanitarian aid (98)
- 12.0% Church planting (93)
- 9.4% Evangelism (73)
- 8.6% Tent making / Business As Misions (67)
- 8.5% Youth (66)
- 7.3% Theological education (57)
- 4.5% General education (35)
- 4.1% TESOL (32)
- 3.4% Tribal (27)
- 3.3% Medical (26)
- 3.3% Campus (26)
- 3.2% Urban (25)

**Filter 1:** Choose ONE designation that BEST describes you.

**Filter 2:** Of the following, what area of ministry focus interests you most with regard to missions? (choose one)

		Filter 2								
		Urban	Campus	Tribal	Youth	Theological education	General education	TESOL	Compassion/humanitarian aid	Evangelism
Filter 1	Senior/Associate Pastor	7	0	2	1	16	0	0	2	1
	Youth Pastor	0	0	0	4	2	0	0	0	2
	College Pastor	0	1	0	0	0	0	0	0	0
	Missions Pastor	0	0	1	1	2	1	0	1	3
	Missions Committee Member	2	2	1	6	6	2	1	9	11
	Professor	0	1	2	0	8	3	1	4	2
	Bible College / Seminary Student	2	2	2	6	4	2	3	5	6
	College / Grad Student	2	3	4	11	2	10	9	17	8
	Foundation Director / Board Member	0	0	0	2	1	0	0	0	0
	Relative of a Missionary	1	1	3	3	2	0	0	1	3
	Career Missionary	3	1	4	6	4	3	5	10	8
	None of the above, I'm interested in missions	8	15	8	26	9	14	13	49	29

7. Which of the following sparks your missions interest the most? (choose up to three)



- 21.5% God's command in His Word (439)
- 17.7% Unreached people groups (361)
- 15.5% Ministry type (church planting, medical, etc...) (317)
- 15.5% Geographical location (specific area of need) (316)
- 15.0% Personal relationship with a missionary (306)
- 14.4% Stories of changed lives (294)

**Filter 1:** Choose ONE designation that BEST describes you.

**Filter 2:** Which of the following sparks your missions interest the most? (choose up to three)

		Filter 2					
		Unreached people groups	Geographical location (specific area of need)	Ministry type (church planting, medical, etc...)	Personal relationship with a missionary	Stories of changed lives	God's command in His Word
Filter 1	Senior/Associate Pastor	30	18	27	28	14	43
	Youth Pastor	6	9	3	4	4	7
	College Pastor	0	0	2	1	3	1
	Missions Pastor	11	6	5	12	2	10
	Missions Committee Member	31	24	29	33	24	33
	Professor	17	14	16	17	11	16
	Bible College / Seminary Student	37	27	34	16	23	39
	College / Grad Student	55	63	43	32	39	64
	Foundation Director / Board Member	5	3	4	4	3	6
	Relative of a Missionary	14	10	12	23	18	14
	Career Missionary	46	27	38	33	40	61
	None of the above, I'm interested in missions	108	113	103	101	113	142

8. What is your personal involvement in missions? (choose all that apply)



- 24.9% Prayer support (655)
- 21.5% Financial support (565)
- 18.8% Participation in short-term trips (494)
- 15.8% Participation in local outreach (416)
- 10.5% Missions related church responsibility (mission committee, volunteer, etc...) (278)
- 4.1% I am a career missionary (110)
- 2.7% I am a missionary candidate (71)
- 1.3% No personal involvement at this time (35)

9. Are you personally a current missions donor? Please indicate your level of giving.



- 26.9% \$101 - \$500 per month (208)
- 23.9% Occasional gift (185)
- 14.1% \$21 - \$50 per month (109)
- 13.3% I am not personally a current missions donor. (103)
- 13.0% \$51 - \$100 per month (101)
- 4.5% \$10 - \$20 per month (35)
- 4.1% over \$500 per month (32)

Filter 1: What is your age group?

Filter 2: Are you personally a current missions donor? Please indicate your level of giving.

		Filter 2						
		\$10 - \$20 per month	\$21 - \$50 per month	\$51 - \$100 per month	\$101 - \$500 per month	over \$500 per month	Occasional gift	I am not personally a current missions donor.
Filter 1	19 or younger	1	1	0	0	0	9	6
	20-30	16	41	28	39	1	90	59
	31-45	9	26	21	32	1	37	16
	46-60	9	33	25	70	14	32	19
	61-75	0	7	23	54	15	18	3
	76 or over	0	1	4	11	0	1	0

10. How does your church financially support missions? (choose all that you are aware of)



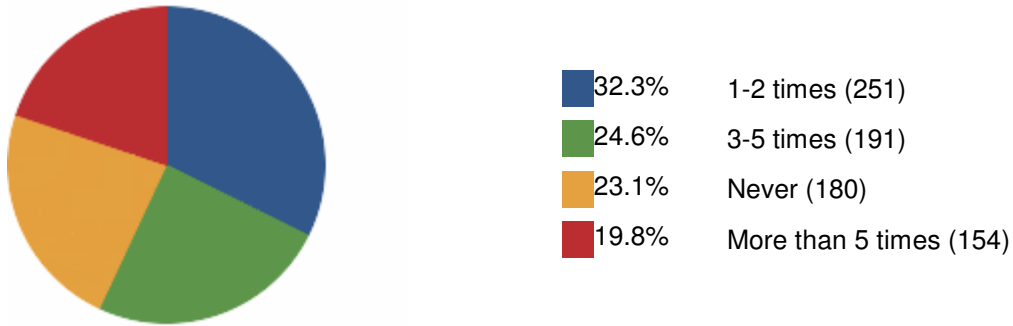
Test responses are not included in these results.

**Filter 1:** Which best describes the size of your church's weekend attendance?

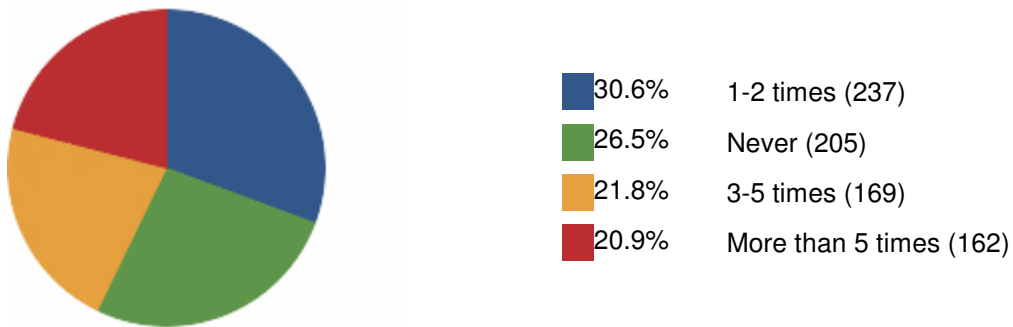
**Filter 2:** How does your church financially support missions? (choose all that you are aware of)

		Filter 2							
		Mission agency general fund / home office	Missionaries	National missionaries	Local outreach ministries	Local missionaries	Missions projects initiated and overseen by my church	They don't	I am not sure
Filter 1	Less than 200	114	198	96	147	101	103	6	21
	201 to 500	111	197	105	162	110	136	0	9
	501 to 1000	56	103	61	93	67	84	0	6
	1001 to 2000	40	65	43	54	39	48	0	5
	Above 2000	37	70	46	61	46	60	0	7

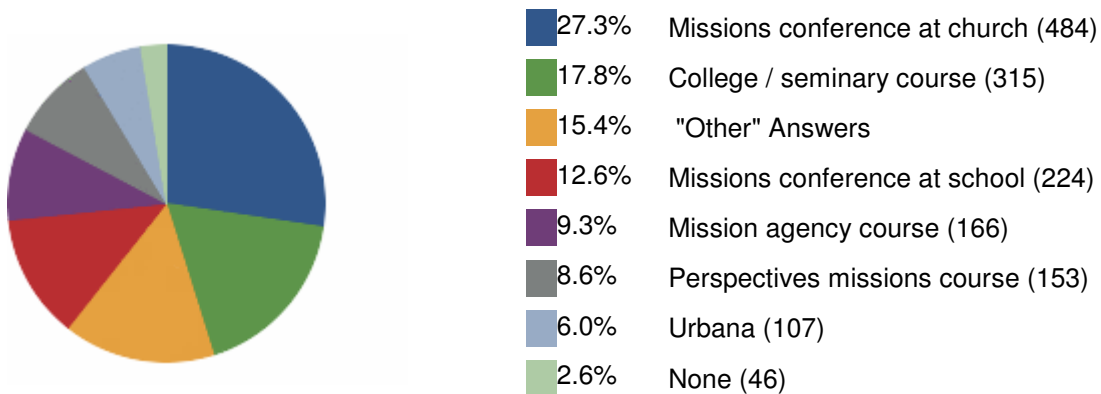
11. How many times have you been on a short-term missions trip outside the U.S.?



12. How many times have you been on a LOCAL short-term missions project?



13. Where do you receive education about missions? (choose all that apply)



## Some "Other" Answers

- Updates from missionaries
- Blogs of people doing missions
- APMC (Advancing Churches in Missions Commitment)
- Desiring God Ministries (+)
- Consistent missions opportunities through church
- e3
- Reports from Churches planted by my local church in Europe, Africa, Canada
- Adult Bible Fellowship (Sunday School)
- On the field
- Parents
- Bible and related books
- Publications like Mission Frontiers, etc.
- Books (e.g. Piper's "Let the Nations Be Glad") (Doran, etc)(+)
- Fellow Radio Engineer
- Rhema Bible Training
- Church groups
- Web sites, journal articles
- Campus Ministry
- The Traveling Team came to campus ministry
- missionary prayer letters; friendships with missionaries
- Missions Conference by parachurch group
- Christian television
- EMQ and Mission Frontiers
- Personal research and mission websites
- Sermons
- News, magazines, books
- InterVarsity Christian Fellowship
- MTW Youth Missions Conference
- Student Global Impact conference
- Family church camp where missionaries shared their experiences with us
- Child Evangelism Fellowship
- Evangelical Institute of Greenville
- Invenio
- Overseas pastors
- "Next Steps" with Crossworld + other church promotion/preaching
- various websites like VOTM, for example
- Operation World
- Parents dinner table with missionaries as guests
- YWAM
- E-mail and literature From Missions Organizations
- Voice of the Martyrs conference
- Pre-trip training
- Southern Baptist Coop. Program
- PILAT
- Radio
- Missions coaches
- Mission Pastor's Conference
- Personal study
- Bible
- Women's missionary union
- Foursquare - Ignite
- Internet News
- EC U-Lead Camp
- STM conferences

14. Who provides you with information about missions? (Choose all that apply)



- 33.7% Missionary friend (584)
- 27.5% Pastors (477)
- 24.4% Missions Rep (423)
- 13.4% "Other" Answers
- 0.7% None (13)

Some "Other" Answers

- Mission organization
- Missionaries
- Self investigation / First Hand
- Denomination
- Professors (++)
- College Dean of Students
- College Advisor
- Family
- Campus Ministry Leaders
- Fellow missions staff
- Church members
- Missions Committee at church
- Foreign nationals
- Guest speakers
- Short term teams
- Friends with passion for missions
- Prayer chain coordinators
- Reps
- Internet (+++)

Filter 1: What is your age group?

Filter 2: Who provides you with information about missions? (Choose all that apply)

		Filter 2				
		Pastors	Missionary friend	Missions Rep	None	Other
Filter 1	19 or younger	11	11	6	1	4
	20-30	174	202	150	4	87
	31-45	93	107	65	3	38
	46-60	122	149	109	4	59
	61-75	68	100	81	1	36
	76 or over	10	14	12	0	4

15. What resources are used by missionaries to communicate with you personally? (choose all that apply)



- 34.3% Emailed prayer letter or update (730)
- 24.8% Mailed prayer letter or update (527)
- 14.8% Missionary's personal website (315)
- 12.3% Facebook (263)
- 9.7% Blog (207)
- 3.0% "Other" Answers
- 0.8% None (17)

**Some "Other" Answers**

- Denominational magazine
- Phone call/skype/ Vonage (+++)
- Personal visits (++)
- Church bulletin
- Church prayer letter updates
- Twitter
- www.conversantlife.com
- Personal email (+)

16. What internet resources do you use to receive information about missions? (choose all that apply)



- 38.4% Email newsletters (682)
- 32.6% Websites (579)
- 13.9% Facebook (247)
- 12.3% Blogs (220)
- 1.1% None (21)
- 1.1% "Other" Answers
- 0.3% Twitter (7)

**Some "Other" Answers**

- Christianity Today Online
- Skpe (++)
- RSS Feeds
- Instant Messenger
- Friendster
- Video blog

17. Which magazines do you read to learn about missions? (choose all that apply)



32.4%	None (329)
25.4%	Mission agency magazines (258)
17.0%	Christianity Today (173)
11.2%	World magazine (114)
8.3%	"Other" Answers
5.4%	EMQ (55)

#### Some "Other" Answers

- VOM (+)
- Avant
- Mission Frontiers (++++)
- Israel My Glory (++)
- STEM International (+)
- Harvest Time Japan
- EFCA's magazine
- Relevant
- SEND
- Voice of the Martyrs (+++)
- Gideon bulletin and booklet
- Missionsfest
- Wycliffe's magazine
- a life
- Harvest Heartbeat (+)
- Missions Concepts
- HeartCry missionary Society
- Missions Mosaic
- Christian Aid Mission
- New Tribes Missions/ Shepards staff
- SEND, KP Yohannan
- Interpreter Magazine
- Pentecostal Evangel
- Among Worlds
- Open Doors (+)
- Outreach
- Among Worlds
- Vision Beyond Borders letters
- Persecuted Christian

18. Does your church host a missions conference? If yes, it is...



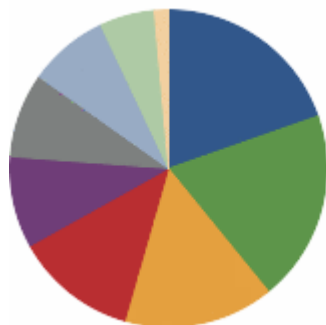
- 39.0% Not at all (296)
- 26.2% A weekend event (199)
- 16.4% A weeklong event (125)
- 13.5% Sunday only (103)
- 4.6% Longer than a week (35)

**Filter 1:** Does your church host a missions conference? If yes, it is...

**Filter 2:** How would you describe your church?

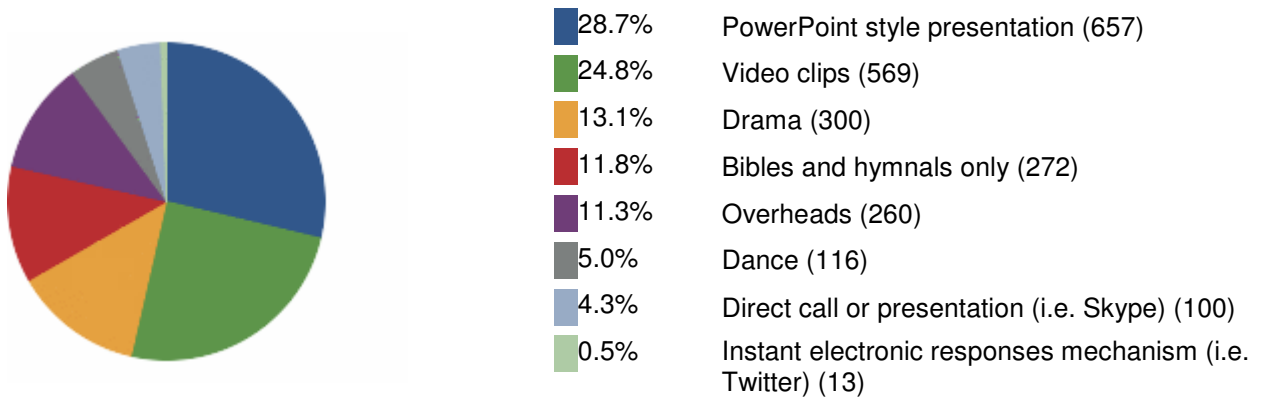
		Filter 2				
		Traditional	Contemporary	Blended	Emergent	House church
Filter 1	Sunday only	29	24	44	4	1
	A weeklong event	35	20	68	0	1
	A weekend event	38	49	105	5	2
	Longer than a week	4	10	22	1	0
	Not at all	64	104	104	12	11

19. Of the following, how does your church connect you with missions information? (choose all that apply)

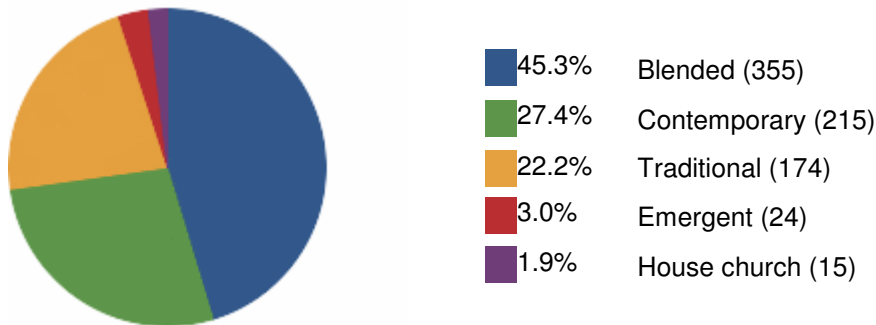


- 19.6% Updates during services (565)
- 19.4% Bulletin inserts or updates (561)
- 15.3% Permanent display with pictures/newsletters of missionaries (441)
- 12.4% Missions conference (358)
- 9.3% Missionary directory (268)
- 8.6% Included in church email (248)
- 8.1% Missions page on church website (235)
- 5.5% Small group or class assignment to missionary families (161)
- 1.4% They don't (41)

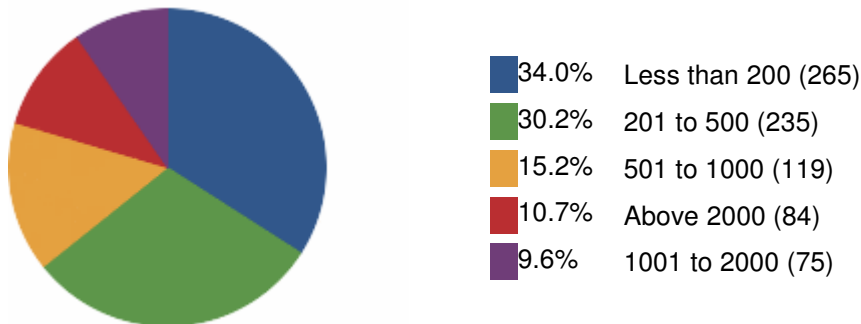
20. Of the following, what media/resources does your church use in your services? (choose all that apply)



21. How would you describe your church?



22. Which best describes the size of your church's weekend attendance?



**Filter 1:** Which best describes the size of your church's weekend attendance?

**Filter 2:** How does your church financially support missions? (choose all that you are aware of)

		Filter 2							
		Mission agency general fund / home office	Missionaries	National missionaries	Local outreach ministries	Local missionaries	Missions projects initiated and overseen by my church	They don't	I am not sure
Filter 1	Less than 200	114	198	96	147	101	103	6	21
	201 to 500	111	197	105	162	110	136	0	9
	501 to 1000	56	103	61	93	67	84	0	6
	1001 to 2000	40	65	43	54	39	48	0	5
	Above 2000	37	70	46	61	46	60	0	7

**23. Where do you consider home?**



- 33.2% Midwest U.S. (258)
- 21.6% Northeast U.S. (168)
- 14.8% Western U.S. (115)
- 8.8% Southeast U.S. (69)
- 7.2% Middle Atlantic U.S. (56)
- 5.9% Outside the U.S. and Canada (46)
- 3.9% Southwestern U.S. (31)
- 2.4% South Central U.S. (19)
- 0.9% Western Canada (7)
- 0.6% Central Canada (5)
- 0.2% Eastern Canada (2)

## 24. What is your age group?



35.4%	20-30 (278)
26.2%	46-60 (206)
18.2%	31-45 (143)
15.6%	61-75 (123)
2.2%	19 or younger (18)
2.1%	76 or over (17)

## 25. Gender



52.8%	Male (412)
47.1%	Female (367)

Thank you for your participation in this survey. Please feel free to contact us if you would like more information.

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